



## Launching Culture Connect's "Capsules of Togetherness"

21 May 2020 – World Day for Cultural Diversity

It is now well acknowledged that COVID-19 is a humanitarian challenge of unprecedented magnitude that will have lasting effects on how people live, work, exchange and play.

Since mid-March, *Culture Connect* has been busy supporting clients to adapt quickly to the new reality of this unprecedented global 'pause' while starting to model what the future might look like and explore how we can build together a new world where ideas could circulate and cultural exchanges could happen despite greater constraints on the mobility of people and objects.

In this brave new world, it is becoming increasingly apparent that we, collectively, need to reimagine globalisation and internationalism. Building the case for an open world that allows cultural exchanges and dialogues and favours collaboration over competition while respecting local realities and diversity, seems more important than ever. The other element that the current crisis is making more apparent is the pivotal role that collaboration, cooperation and collective intelligence is playing to adapt and stay relevant.

With this in mind, we are launching Culture Connect's "Capsules of Togetherness". This curated Instagram series invites you to explore, through different lenses, the power of collaboration and the fertile field of cultural exchanges, cross-border dialogues, diversity and inclusion.

What happens when different worlds, different practices, different cultures, different organisations come together and join forces to create? This is what these 'capsules of togetherness' are seeking to explore. We hope this *combo* of artistic encounters (#CC\_ArtisticEncounters), place of dialogues (#CC\_PlaceofDialogue), thought-provoking quotes (#CC\_InspiringWords) and reading recommendations (#CC\_ArtofCollaboration) will inspire your collaborative endeavours and provide food for thoughts to re-invent how we could best live together on this planet using the connective power of culture. These 'capsules of togetherness' will provide lenses to explore how collaboration, the encounter of the Other and the activation of collective intelligence can help art managers and cultural leaders to innovate, think outside of the box and ultimately re-invent themselves and their organisation to thrive in an ever-changing environment.

